

MARGARIDA GONÇALVES

DESIGNER . ILLUSTRATOR

PROFILE

My name is Margarida da Cruz Gonçalves and I'm from Porto, Portugal.

Since I was young I have a big passion for the universe of the Arts, so when given the opportunity, I chose it as my professional path, discovering the Textiles industry, an area in which I specialized and which led me to Fashion Design and all other design strands like Product Design.

Now, I feel that I have a lot of skills, some creative experience and I'm ready for any challenge.

I'm autonomous, observant, creative and passionate about my work.



5 JANUARY 1994



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SKILLS

ILLUSTRATOR



PHOTOSHOP



KALEDO'S
(WEAVE V2R2 / PRINT
V2R2 / STYLE V3R3)



MODARIS



SKETCHUP



LANGUAGES

ENGLISH



SPANISH



PORTUGUESE
(NATIVE)



SPECIALIZATION

MANUAL AND DIGITAL ILLUSTRATION

TEXTIL/PATTERN DESIGN

PRODUCT DESIGN (TEXTILES, BABY WARE,
TABLEWARE, KITCHENWARE, DECORATION)

FASHION DESIGN

GRAPHIC DESIGN

IMAGE EDITING

PRODUCT TECHNICAL FILES

ART PRINT DOCUMENTS

TRENDS RESEARCH AND MOODBOARDS

EDUCATION

GRADUATION IN FASHION DESIGN
University of Beira Interior, Covilhã, Portugal
2012-2015

WORK RELATED TRAINING
with the portuguese plastic artist
Eugénia Cunha
Artistic School of Soares dos Reis,
Porto, Portugal
2012

HIGHSCHOOL SPECIALIZED IN ARTS
Artistic Production course with Textiles specialization.
Artistic School of Soares dos Reis, Porto, Portugal
2010-2012

EXPERIENCE

PRODUCT DESIGNER AND ILLUSTRATOR

- Product Design of the Collection
- Digital and Manual Illustration
- Technical Product Files
- Assistance in Product Managing and sample approvals
- Suppliers Research in internacionales Decoration, Products and Trends Fairs

KINDA HOME PT
-
LISBON,
PORTUGAL
-
JUNE 2019 -
DECEMBER 2019

DESIGNER AND ILLUSTRATOR

- Products and Motifs Design for Kinda Home Pt and to use in Interior Decoration projects
- Art Print Work Design
- Digital and Manual Illustration
- Image Editing for the web-site, catalogues and fair booths
- Catalogues Creation and Editing
- Product Technical Files Design
- Assistance in Product Managing and sample approval
- Uniform Design to Kinda Home's stores
- Supplier Networking and Benchmarking in International Decoration Fairs
- Visual Merchandisers' Aid - Graphic Elements' Consulting and Creation

JOANA
ARANHA'S
LIVING SPACES -
INTERIOR DESIGN
AND ARCHITECTU-
RE/
KINDA HOME PT
-
LISBON
-
2016 - JUNE 2019

JUNIOR FASHION DESIGNER AND GRAPHIC DESIGNER

- Assistance in fashion product creation and selection
- Technical Product Files
- Trends Analysis and Moodboards creation
- Image Editing for catalogues, commercial stands, website and social media
- Supplier's Sample Monitoring and Quality Control

SANMARTIN
TEXTIL SOCIETY
.LDA

MAIA, PORTO
PORTUGAL

2015-2016

PUBLIC ATENDING AND CASHEER

- New Products Packaging
- Client Accessoring, helping in gift choice.
- Visual Merchandising - Store's Window Dressing.

DEGUSTOS
GOURMET

AVEIRO,
PORTUGAL

2011-2012

